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Auxiliary News

SPRING 2012

Message from the Chair...

Greetings Members of the Auxiliary to the National Auctioneers Association,

I hope you are all doing well and enjoying the springtime! I cannot believe it is already April, which means July will be here before we know it. The board is busy planning and preparing for the activities of the auxiliary at the NAA Conference and Show in Spokane and hope you are all making plans to attend. It is going to be spectacular!

We have had a very busy and exciting year so far and I want to share all that has taken place since last July.

In October, the board met in Dallas, TX for their annual long range planning meeting. I hope you all saw the great article that was in the December Auctioneer Magazine about the weekend. For those that might have missed it, the article is posted on the *new and improved* auxiliary website. I am thrilled that all eleven trustees were in attendance as well as the NAA President, Christie King, CAI, AARE, BAS. We were also fortunate to have many guests in attendance including Past Presidents of the Auxiliary, Barbara Fisher and Nancy Manning, longtime Auxiliary Secretary/Treasurer, Ramona King, Past Board Member and very active auxiliary member and supporter, Traci Dower and several members of the NAA and National Auctioneers Foundation Board of Trustees. It was a busy day and much was discussed and accomplished including NAA business for the first time. We were very excited to be included in the conversations related to the Task Force by President King and to be given the opportunity to share our perspectives and recommendations.

The board also discussed plans for the Auxiliary activities at the 2012 Conference and Show in Spokane, the scholarship guidelines and how to bring more visibility to the program, and did a last review of the new auxiliary website and made final recommendations. I am happy to report that the website, which was graciously designed and is being hosted at no cost to the auxiliary by AuctionServices.com, has recently been launched so check it out at www.naauxiliary.org. It is super! We are still working on adding more content including pictures so please visit periodically to see the updates

Additionally, the board voted unanimously to sponsor the speaker for the Auction Manager Workshop scheduled on Thursday and Friday afternoons at Conference and Show rather than having a speaker at the business meeting. We feel sponsoring the Auction Manager Workshop will best serve our membership.

The meeting concluded with unanimous agreement by the board to donate money to purchase an item for the 2012 NAF Online Auction, which was a trip to New York that sold for \$2,035.00. Thank you to all auxiliary members that donated money and those that also donated additional items. We are proud to support NAF's efforts to provide funds for the NAA!

— Continued on page 2 —



Message from the Chair...continued from page 1

Following the meeting it was time for some fun and philanthropy! The board trustees, guests and spouses attended the annual "Evening Under the Stars" gala and auction on the field of the Dallas Cowboy Stadium to benefit St. Jude Children's Research Hospital. Not only did the Auxiliary board and guests attend, but the auxiliary was also one of many proud sponsors. Mike Jones was the event's Auctioneer and fourteen fellow NAA and NAA Auxiliary members including our NAA President helped out as bid assistants. The event raised more than \$620,000 and was an unforgettable evening that we are proud to be a part of particularly since St. Jude Children's Hospital is near and dear to the hearts of the entire NAA family!

As you know, all proceeds from the annual auxiliary luncheon and fun auction benefit the scholarship program so I hope you are all making plans to join us on Wednesday, July 18th, 12 noon-5 p.m. We will again be playing the ever popular and fun Heads or Tails game, where you have a chance to win half of the money collected from the sale of beads if you are the winner of the game. We will also be presenting 25 year pins, awarding three (3) \$2,000.00 scholarships and will have our Hall of Fame induction presentation followed by the fun auction.

Please don't forget to bring an item to donate to the fun auction. We want to have as many great items to auction off as possible in order to raise a lot of money to benefit our children and grand-children through the scholarship program. The luncheon and fun auction will be held in Salon V at the DoubleTree Hotel. See page 4 for item check in times. I want to thank you all in advance for your support!

Based on the feedback we have received from last year, the Auxiliary is once again having the business meeting on Wednesday afternoon immediately following the luncheon and fun auction, which will allow members to attend educational offerings on Thursday and also allows the auxiliary to plan an activity for its members to enjoy if they desire to do so. This year the Auxiliary is coordinating a walking tour through beautiful River Park that ends with a tour of the historic Davenport Hotel. It is only \$8.00 per person plus the cost of your lunch so I hope you will join us for this spectacular outing!

As I close for now, I want to say a very heartfelt Thank You to the Board and entire auxiliary membership for your support and confidence in me to lead this wonderful organization. I must also say a very special thank you to my dear friend and mentor, Barbara Fisher, who asked me to serve on the board and would not take "No" for an answer. Her persistence and encouragement pushed me out of my comfort zone and into an experience I will forever treasure. We all know the saying that "by giving we receive" and I have definitely received an extraordinary amount from serving on this board not the least of which is developing and growing relationships with so many incredible people that I will forever be bonded with and can best describe as friends for life!

Each one of you is unique and has something different to offer to help sustain, improve and grow the auxiliary. Please consider serving on the board if you have not done so and those of you that feel you cannot serve at this time, please consider it for the future. It is an incredible experience and one that I would encourage each of you to pursue. There are many opportunities for members to get more involved and we personally invite each of you to do so by serving on a committee, attending the long range planning meetings, helping with the booth and/or the luncheon and fun auction at Conference & Show. I promise you will be glad you did!

The Auxiliary Board of Trustees work hard to lead and serve the membership and we need your help and support to continue to carry out the Auxiliary's Vision and Mission ~ *To embrace the entire auction team, to maintain high ethical standards, and to serve as a catalyst, creating education and networking opportunities associated with the auction method of marketing.*

I look forward to seeing you all in beautiful Spokane, WA in July! Travel safe and God Bless!

Yours very truly,

Lori Jones

NEW

Check out our new website: www.naauxiliary.org

Conference & Show Spotlight...

JOIN US!!

Auction Manager Course

Part I – Thu., July 19, 1:30-4:30 pm

Part II – Fri., July 20, 1:00-3:30 pm

In keeping with the Vision and Mission of the Auxiliary to be a source for promotion and advancement of the entire auction team in partnership with professional auctioneers, we are proud to announce that the Auxiliary is sponsoring the two part Auction Manager Course at the 2012 Conference and Show in Spokane. The focus of the course is “What Auction Professionals Need to Know in the First 5 Years and Beyond” and is being presented by Mr. Randy Wells, CAI, AARE, BAS, CES, GPPA and Mr. Wendell Hansen. Whether you are just getting started in the Auction business, a veteran auctioneer, or the support staff that makes it all happen, this course will give you the essentials needed to take you to the next level. Don't miss this opportunity. This course is a must for everyone in the auction industry.

For more information visit: www.conferenceandshow.com

When you enter
the lobby of this
hotel, the
architecture
takes your
breath away. It
is truly a special
place and one
you will not
soon forget.
~ Cindy

Spokane Walking Tour

Join the Auxiliary on a unique walking tour of Spokane. The tour will leave the Double Tree Hotel Lobby, Thursday, July 19, 2012 at 9:00 AM. The tour will include a historic walk through the beautiful River Park and end at the Historic Davenport Hotel at 11:00 AM. Lunch will be served at the hotel following the tour. The tour will cost \$8.00 per person for a group of 15. Each person will be responsible for purchasing their own lunch or you can return to the Double Tree after the tour. Please contact Cindy Soltis-Stroud at 210-380-1587 or cindy.bluefox@gvtc.com to reserve your spot on the tour by June 30, 2012. Payment for the tour can be sent to Cindy in advance or can be paid at the Auxiliary booth during C&S prior to the tour Thursday AM. Since the tour will conflict with the business meeting, please be sure to send in your absentee vote so your voice can be heard while you participate in this unique tour and experience Spokane like no other at C&S.



Historic Davenport Hotel
Dining Room

July 19, 2012 at 9 am

Auxiliary Conference & Show Schedule

Monday, July 16 - - 4:30-6:00 pm

Auxiliary Board of Trustees Meeting - Evergreen Room

Tuesday, July 17

Auxiliary Booth Open 10 am - 4 pm

Auxiliary Fun Auction Item Check In - Salon V 10 am - 12 & 1-4 pm

Wednesday, July 18

Auxiliary Fun Auction Item Check in - 9:00 - 11:00 am

Auxiliary Luncheon & Fun Auction 12:00 - 5 pm

special ticket required

Annual Business Meeting (after Auction)

Salon V

Thursday, July 19

Walking Tour of Spokane 9:00—11:00 am (see article, page 3)

Friday, July 20

Auxiliary Board of Trustees Meeting 9 - 10:30 am

Executive Boardroom

Past Presidents & Hall of Fame Luncheon 12 pm - 2 pm

By invitation only Shades Conference Room

Auxiliary Hall of Fame Committee Meeting 2:30 - 4:30 pm

Suite C & D

Saturday, July 21

Recognition Ceremony Luncheon 11:30 - 1 pm

**Make
Your
Plans
Now!**

Congratulations!



**2011 Hall of Fame Inductee
Janet Shearer, Kissimmee, FL**
(picture at left)

25 years of Membership
Lucy Fischer, Long Lake, SD

Scholarship News

I have great news to share with you. As of today, the National Auctioneers Association Auxiliary has awarded 53 scholarships totaling \$82,220.00. Wow, how great is that.

The Auxiliary raises money for the scholarship through the Fun Auction that is held each year during the Auxiliary Luncheon at the Conference and Show, as well as from the sale of "The Unsung Hero" prints by Joani Mangold.

If your child or grandchild is thinking; I will never win, or I can't do this, please never say never and can't never could, so do your child or grandchild a favor and email kim@wardauction.net this year beginning December 1st to request an application. See the eligibility requirements below:

- A child or a grandchild of an **Auxiliary Member** with continuous membership since January 1, 2008.
- Candidates applying must be graduating from an accredited high school and have been accepted into a qualified college or university undergraduate study program or a school of technology or candidates must have completed the past year at a qualified college or a university or a school of technology. (Undergraduate).
- Candidates can apply for this program more than once, but can only be awarded the Auxiliary Scholarship one time.
- Auxiliary Scholarship Applications will be distributed by "Request Only" with the **request deadline of February 23, 2013.**
- **Packets are available December 1, 2012**, with a required completion packet **return postmarked by March 15, 2013.**

Thank you to all of the parents, grandparents and students who have taken time out of their busy schedules to apply and return a scholarship application and congratulations to all the students who have won a scholarship.

Kim Ward, BAS, CES
NAA Auxiliary
Scholarship Chair

2011 Scholarship Winners

Angela Bohn, left
Bountiful, UT

Luke Sheridan, center
Cedarville, OH

Kayla Inman, right
Pierre, SD





NAA Auxiliary

www.naauxiliary.com

PO Box 832

Smithville, MO 64089

Phone: 816-873-0239

Fax: 816-873-0239

E-mail: naauxiliary@gmail.com

www.naauxiliary.org

Long Range Planning in Dallas - October 2011

